

**Agenda Item: MA COMMUNICATIONS: SUPPORTING THE BOARD'S  
ENGAGEMENT WITH MAS**

**Summary:** Trustees were inducted into the Federation in June last year, with a commitment to in person visits to MAs. Whilst the pandemic has stalled efforts for in person meetings; there are key opportunities for virtual engagement, and this will bridge the induction, until deeper engagement with community level activities is possible.

**Action Required:** The BoT note the opportunities for engagement and consider the proposed plan.

**DEEPER ENGAGEMENT WITH MEMBER ASSOCIATIONS**

During your initial induction in June last year, colleagues took you across the history and scope of IPPF, with a view to familiarise and engage you with the Member Associations (MAs) who despite COVID-19, continue working to advance our shared SRHR agenda. With some trustees coming from an MA, and others from outside we had anticipated an earlier opportunity to support your visit to the MA in the country where you live to learn about their frontline services and advocacy efforts.

In lieu of this, we are creating some virtual opportunities that will provide you with the insights and reflections necessary to offer meaningful contributions as IPPF undertakes the design of the new strategic framework.

The proposed 2021 virtual engagement plan is proposed as follows:

1. A virtual meet and greet with the President, ED and a youth rep of the MA in your country or region.
2. Quarterly 'brown bag' sessions with 4 MA's grouped by IPPF key themes; i.e. youth, safe abortion access, SOGIE, COVID-19, responsive virtual service delivery and comprehensive sex education.
3. An opportunity to engage in sessions at the 2021 Regional and Youth Forums, this will be within and outside of your region. The forums will be an opportunity for MA's to collaborate, share learning and strategic reflection, and build a sense of solidarity.
4. Other engagement opportunities as they arise.

The above opportunities will be offered over the next six months, with a virtual meet and greet being offered beginning from March 2021; and brown bag sessions beginning in the second week of April 2021.

END.