# **IPPF Charter and Rebrand Meeting and Consultation**

# Aim

Gain alignment on expectations and possible challenges of the Charter and Rebrand. Connect with and be inspired and guided by MAs and community organisations. Test-run consultation as the first point in the consultation process.

# Date

17-19 March

#### Location

Bangkok, Thailand

#### Attendees

- Kate Gilmore, Chair of the Board of Trustees
- Alvaro Bermejo, Director General

#### PPAT Representatives:

• Including staff, volunteers, youth and community organisers

## Rebrand Committee:

- Nyadjo Yombo Armel (Cameroon National Association for Family Welfare (CAMNAFAW))
- Ammal Awadallah (Palestine Family Planning and Protection Association)
- Carl Osvald (RFSU)
- Joel Eklou (ATBEF Togo)
- Dawn Laguens (Planned Parenthood of America) virtual attendance
- Marta Royo (Profamilia Colombia) virtual attendance
- Dr Kalpana Apte (FPA India) virtual attendance

# Charter Guiding Group:

- Nanthakan Woodham (Planned Parenthood Association of Thailand)
- Dr. Waimarama Matena (New Zealand Family Planning Association) *virtual attendance*
- Elshafie Mohamed Ali Hamed Mohamedali (Sudan Family Planning Association)
- Sihara Liyanapathirana (IPPF South Asia Regional Office)
- Ngo Songo Winnie Ntumba(Cameroon National Association for Family Welfare (CAMNAFAW))
- Alessandro Zambrano (INPPARES Peru)
- Ndiilokelwa Nthengwe

- Ammal Awadallah (Palestine Family Planning and Protection Association)
- Marta Royo (Profamilia Colombia) virtual attendance
- Lucy Esquival (RedTraSex)
- Representative from Board of Trustees (TBD)
- Representative from Board of Trustees (TBD)

Secretariat Charter and Rebrand team

- Mina Barling
- Heather Barclay
- Amina Khan
- Yemurai Nyoni virtual attendance
- Isabella Lewis

# **Meeting Focus**

- Exploration of concepts and values, agreement on expected outcomes
- Review key asks from Charter Guiding Group and Rebrand Committee
- Presentation of findings from survey and first stages of consultation
- Test-run of consultation workshops with PPAT team and partners
- Troubleshoot MA engagement and consultation so far
- Review and next steps
- Field visit to local MA

# **Meeting Format**

Three-day in person meeting, including field visit and ice-breaker evening.

## Agend|aa

Time	Activity	
Day 1 – Friday 17 <sup>th</sup> March 2023		
09:00-09:45	Where are we now? Updates to Oversight Group (Oversight Group only) The Charter and Rebrand Leads will provide an update to the Oversight Group on the status of the projects and any areas where action or support is needed.	
	Facilitator. Heather Barclay, Charter Lead, Amina Khan, Rebrand Lead On-line Facilitation: Yemurai Nyoni, Charter Lead	
09:45-10:30	What do we want to achieve? Review meeting objectives with Oversight Group (Oversight Group only) This session will review the expected outcomes and objectives of the meeting.	
	Facilitator. Heather Barclay, Charter Lead, Amina Khan, Rebrand Lead	

	On-line Facilitation: Yemurai Nyoni, Charter Lead
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10:30-11:00	Coffee/Tea Break
<b>Rebrand</b> Con	nmittee and Charter Guiding Group join for the rest of the meeting
11:00-12:00	<b>Creating Unity and Aligning Understanding</b> This session will begin with a welcome to the Rebrand Committee and Charter Guiding Group. Background on the Rebrand and Charter will be presented. This will be followed by a facilitated discussion that will explore the
	concepts and approach that will form the basis of the Charter and Rebrand process. The group will aim to agree on expected outcomes from the Charter and Rebrand process. <i>Facilitator: Heather Barclay, Charter Lead</i>
	On-line Facilitation: Yemurai Nyoni, Charter Lead Presenter: Kate Gilmore, Chair of the IPPF Board of Trustees
12:00-13:00	What is the Role of the Charter Guiding Group and Rebrand Committee?This session will discuss the role of Charter Guiding Group and RebrandCommittee. It will discuss what the asks and expectations of the group areand where they occupy the decision-making processes for the Charterand Rebrand.Facilitator. Amina Khan, Rebrand Lead
	On-line Facilitation: Yemurai Nyoni, Charter Lead
13:00-14:15	Lunch
14:15-17:00	Visit to see service provision and advocacy work of the Planned Parenthood Association of Thailand
19:00-21:00	Group dinner, hosted by the Planned Parenthood Association of Thailand
Day 2 – Satur	day 18 <sup>th</sup> March 2023
09:00-09:45	<b>Consultations so far</b> Presentation and discussion of the first stages of the consultations, including the work plan. Followed by a short Q&A discussion.
	Presenter. Heather Barclay, Charter Lead On-line Facilitation: Yemurai Nyoni, Charter Lead
	workshop with representatives from PPAT and community organisers.
09:45-10:30	Introduction to the consultation workshop This introduction will present the background of the Charter and Rebrand work, as well as clarify key terms that will be used throughout the meeting. The session will include a values clarification exercise, as an opportunity

13:00-14:25 14:25 -14:30	Objective: To pivot participants to thinking about the Federation (as opposed to at MA level) and apply that to subsequent discussions on balancing values. Challenges shared are likely to surface differences in values and approaches. Facilitators: Heather Barclay, Charter Lead Amina Khan, Rebrand Lead On-line Facilitation: Yemurai Nyoni, Charter Lead
	opposed to at MA level) and apply that to subsequent discussions on balancing values. Challenges shared are likely to surface differences in values and approaches. Facilitators: Heather Barclay, Charter Lead Amina Khan, Rebrand Lead On-line Facilitation: Yemurai Nyoni, Charter Lead
	Participants will engage in an open facilitated discussion exploring what are the strengths that IPPF should highlight and what challenges must be considered as a diverse global federation. This is also an opportunity for participants to consider and explore what factors may drive or constrain the identification of certain values as a result of different individually held values or beliefs, or cultural differences and contexts. The participants should consider these issues in the charting of a unified identity and shared values.
11:30-11:50 11:50-13:00	Coffee/Tea Break Strengths and Challenges of being a Diverse Global Federation
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	Facilitators: Amina Khan, Rebrand Lead, Isabella Lewis, Charter and Rebrand Project Manager On-line Facilitation: Yemurai Nyoni, Charter Lead
	Objective: To identify how MAs see IPPF and its role, and to unpack their expectations of the Federation as an entity.
	The art pieces will be displayed, and the rest of the group will have the opportunity to share the feelings and thoughts that the pieces evoke in them, and to engage in a facilitated discussion on the questions.
10:30-11:30	Art Exercise: Who is IPPF? Using materials provided, groups of three will create an art piece that is a visual representation of their interpretation of "If IPPF was a person/superhero, what would they look like."
	Facilitators: Heather Barclay, Charter Lead, Amina Khan, Rebrand Lead On-line Facilitation: Yemurai Nyoni, Charter Lead
	Objective: To ensure clarity on language used and aims of the consultation.
	institutional values.

	Shake out the after-lunch sleepiness and re-energise for the afternoon.
	Facilitator. Isabella Lewis, Charter and Rebrand Project Manager
	On-line Facilitation: Yemurai Nyoni, Charter Lead
14:30-15:40	What values need to be seen and felt in IPPF? What do these values
	mean in practice? How should IPPF be perceived in the world?
	This session will begin with 5 minutes of quiet reflections, and then groups
	will then have 40 minutes of table-top discussion in small groups, writing
	values and values in practice on sticky notes. The sticky notes will be displayed on the wall, with repeating themes grouped together.
	30 minutes of facilitated discussion with the whole group to share values
	and discuss alignment and difference.
	Objective: To identify those values that participants feel are most relevant
	for IPPF and how they apply to IPPF's activities specifically.
	Facilitators: Heather Barclay, Charter Lead; Amina Khan Rebrand Lead
	On-line Facilitation: Yemurai Nyoni, Charter Lead
15:40-16:00	Coffee/Tea Break
16:00-17:00	What (if any) is the scope to act outside of IPPF values?
	This session will begin with a brief presentation summary of the previous
	consultation sessions to refresh participants on what they have discussed
	on Why IPPF Exists, what are the Strengths and Challenges of being a
	Diverse Global Federation, and the Values they have highlighted as important for IPPF.
	There will then be a whole group facilitated discussion to consider what
	the scope is for MAs to act outside of the IPPF values, considering all
	factors previously discussed in the consultation and any additional
	considerations.
	<i>Objective</i> : To get a sense of where participants are on red lines and
	inclusivity/context diversity.
	Facilitator. Heather Barclay, Charter Lead
	On-line Facilitation: Yemurai Nyoni, Charter Lead
17:00-17:30	Wran Uni Tako fiyo doon-broaths to rosot
17.00-17.30	<b>Wrap Up! Take five deep-breaths to reset.</b> An opportunity for participants to share highlights of the day and what in
	their minds has changed as a result of the discussions.
	Facilitator. Heather Barclay, Charter Lead, Amina Khan, Rebrand Lead
	Facilitator. Heather Barclay, Charter Lead, Amina Khan, Rebrand Lead On-line Facilitation: Yemurai Nyoni, Charter Lead

17:30-19:00	Free time		
19:00-21:00	Group dinner, including with representatives from PPAT		
Day 3 – Sunday 19 <sup>th</sup> March 2023			
09:00-09:05	Morning visualisation meditation exercise		
	Facilitator. Isabella Lewis, Charter and Rebrand Project Manager		
	On-line Facilitation: Yemurai Nyoni, Charter Lead		
09:05-10:30	Consultation: What worked and what didn't work?		
	This is an opportunity for the Rebrand Committee and Charter Guiding		
	Group to reflect on the previous day's consultation, having experienced it		
	as participants. Consider what worked well and what needs to be		
	changed to get the most productive outcome from the consultations.		
	Facilitator. Amina Khan, Rebrand Lead		
	On-line Facilitation: Yemurai Nyoni, Charter Lead		
10:30-11:00	Coffee/Tea Break		
11:00-12:30	Review and the Road Ahead		
	The Rebrand Committee and Charter Guiding Group will reflect on the		
	whole experience of the meeting and share inspirations and		
	considerations from the PPAT site visit.		
	This session also provides a space to consider any remaining questions		
	on the role of the Rebrand Committee and Charter Guiding Group, or any		
	changes to the concepts and values since Day 1.		
	Facilitator. Heather Barclay, Charter Lead		
	On-line Facilitation: Yemurai Nyoni, Charter Lead		
12:30	End		