**Charter of Values Guiding Group and Global Rebrand Committee Meeting**

**Virtual Meeting, May 18, 2023**

**Objective**

* To update the Guiding Group and Committee on activities undertaken since March 2023.
* To share and gather input on the workplan from May to December 2023.
* To share the initial feedback from the webinars and survey and open discussion

**Agenda**

|  |  |
| --- | --- |
| **Timing GMT** | **Session** |
| 12:00-12:15 | Welcome and introductions |
| 12:15-12:35 | Update on Charter of Values   * Presentation by Heather Barclay and Yemurai Nyoni, Charter Co-Leads, and Isabella Lewis, Project Manager followed by discussion * Covering: Launch of MA website, highlights from Bangkok, survey outcomes and webinars |
| 12:35-12:45 | Update on Global Rebrand   * Presentation by Mahmoud Garga, Rebrand Lead, and Isabella Lewis, followed by discussion * Covering: Appointment of IDEO, transitions in the team |
| 12:45-13:15 | Workplan for 2023   * Presentation by Isabella Lewis and Yemurai Nyoni * Covering: key milestones and youth engagement plan, discussion on how to engage |
| 13:15-13:55 | Values emerging/discussion points   * Facilitated by Heather Barclay * Update on current thinking and exploration of how to approach emerging themes |
| 13:55-14:00 | Close, with thanks |