

# Charter of Values Guiding Group and Global Rebrand Committee Meeting

## Virtual Meeting, May 18, 2023

### Objective

- To update the Guiding Group and Committee on activities undertaken since March 2023.
- To share and gather input on the workplan from May to December 2023.
- To share the initial feedback from the webinars and survey and open discussion

### Attendees

#### Charter of Values Guiding Group

- Nanthakan Woodham, Planned Parenthood Association of Thailand
- Sihara Liyanapathirana (South Asia Regional Office, IPPF)
- Alessandro Zambrano (INPPARES, Peru)
- Ndiilokelwa Nthengwe
- Ammal Awadallah (Palestine Family Planning and Protection Association)
- Marta Royo (Profamilia Colombia)

#### Rebrand Committee

- NYADJO YOMBO Armel (Cameroon National Association for Family Welfare (CAMNAFAW))
- Ammal Awadallah (Palestine Family Planning and Protection Association)
- Carl Osvold (RFSU)
- Joel Eklou (ATBEF Togo)
- Marta Royo (Profamilia Colombia)
- Dr Kalpana Apte (FPA India)

#### IPPF Representation

- Yemurai Nyoni, Charter of Values Co-Lead
- Heather Barclay, Charter of Values Co-Lead
- Isabella Lewis, Identity Initiative Project Manager

#### Apologies

- Santiago Cosio, IPPF BoT
- Rosa Ayong Tchonang, IPPF BoT
- Dawn Laguens (Planned Parenthood of America) *virtual attendance*
- Dr. Waimarama Matena (New Zealand Family Planning Association) *virtual attendance*
- Elshafie Mohamed Ali Hamed Mohamedali (Sudan Family Planning Association)
- Ngo Songo Winnie Ntumba (Cameroon National Association for Family Welfare (CAMNAFAW))

- Lucy Esquivel, Executive Secretary, RedTraSex

## Notes

Following update presentations on the progress made thus far on the Charter of Values and Global Rebrand projects, the group had an open discussion on how to best support meaningful and in-depth conversations on some of the more challenging areas emerging from the consultations thus far.

### *Focus Groups and alignment*

It was generally felt that a process of refining or clustering needs to take place, given the levels of consensus across the Federation on values. It was suggested that similar values could be clustered, and in areas where there is no disagreement, we can bank the agreement, and dedicate further time to go deeper on more difficult areas.

There was discussion on whether the values can be agreed and then defined, but participants felt that it would not be possible to agree the headline value if it was not clear what it stood for. Further, participants agreed that while the final Charter will be voted on, the more detailed interpretation of values cannot be done by voting.

It was suggested and agreed by the group that a series of focus groups around clusters of identified values would be hosted, to allow for deeper reflection and exchange. Participation - max 10 per group - in these groups would be done through a combination of targeted invitation following recommendation by Guiding Group and Committee members and an open call. It was recommended that Guiding Group and Committee members could act as “ambassadors” and co-host these groups.

#### Response

The Identity Initiative team has clustered the values that have emerged from consultations so far, and proposed a series of focus groups around these, to be hosted by two Guiding Group and Committee members.

Guiding Group and Committee members to suggest participants for these groups.

### *Survey*

It was recommended that a Federation-wide survey be conducted to support MAs to identify values that they can relate to and accept. This will give a broader picture from all MAs about how they understand IPPF’s values and what should be in the Charter. This would act as a supplement to the existing survey, and could be completed by all MAs to allow for a higher response rate. It was felt that it would need to be developed by the Committee and Guiding Group.

#### Response

There is consensus that an MA-wide survey is a good idea; the Identity Initiative team will reflect on the best timing and mechanism for this.

### *Youth engagement*

There was strong agreement that young people and youth engagement need to be a strong element of the Charter process. Guiding Group and Committee members suggested working with regional offices. For example, SARO is opening a youth network called SARYN and hiring a youth officer, which can be an asset. Others suggested that young people be engaged through the MA to ensure their participation, and that creative ways of engaging youth - such as games or contests - would be effective. Guiding Group Member Alessandro volunteered to host a monthly meeting for youth at IPPF

#### Response

Yemurai, as Charter Lead with focus on youth, to follow up with suggestions and liaise with Alessandro as required.

### *Participation*

Guiding Group and Committee members felt that there needed to be more emphasis on wider participation and targeting of specific MAs or individuals to engage with the process. They recommended having additional Federation-wide sessions like those held on May 10th and for them to push their networks to encourage others to participate. It was also felt that a range of mechanisms need to be used to engage across the Federation, including using surveys, regional offices and wider consultations.

#### Response

Identity Initiative team to schedule 2 additional Federation-wide consultations, and to support Guiding Group and Committee members to encourage attendance.

In discussions on the question of diversity, inclusion and equality as key values, the group felt that it was important to host a focus group to address this question. It was also felt that the concepts are all very related, but it also comes back to the main actions each of these concepts relate with or can/will relay. There was concern that if one value is left out, it might be viewed as if the value is not embraced within the Charter; this could be addressed by defining the value and action attached to reflect all of the related concepts.

In the discussion about bravery and courage, there was also recognition that this needs to be discussed more fully in a focus group. A helpful clarity was the idea that an MA may not be able to commit to changing their national context but can commit to pursuing a value. Further, it was suggested that the values of innovation and creativity help to support MAs to continue to be brave in challenging settings. Finally, it was recognised that we need to be humble as we do our work in challenging settings and every day work - and that the definition of bravery also needs to be humble.