

Board of Trustees
23-24 November 2023

Refers to
agenda item 4.6

Agenda Item: MA Communications

Summary:

This board paper is aimed at addressing the Member Association communication over the last quarter and the impact on the improvement of ties between Mas and the Board. Effective communication is a cornerstone of our success, and it is crucial that the board understands the significance of maintaining and enhancing our communication practices.

The MA Communications has been supported this quarter with Regional Meetings happening across all regions. This has included all Member Associations, in some cases the ED and a young person as well as the Head of the board in other instances.

The meetings kicked off with a four day meeting held in Delhi organised to engage with member association (MAs). The meeting focused on the respective strategies and also all business plans including all four pillars of the 'Come Together' strategy. In attendance was board member Surakshya.

The meetings were:

SARO: Aug 20-21 (Youth) & 22-25 (All) – *Board member attendance: Surakshya Giri*

ARO: Sept 9-15 – *Board Member Attendance: Jon Lomoy and Hayathe Ayeva*

ACRO: Sept 18-23 – *Board Member Attendance: Ulukbek Batyrgaliev and Rose Marie Belle Antoine*

EN: Oct 3-7 - *Board Member Attendance: Sami Natsheh and Ulukbek Batyrgaliev*

ESEAOR: Oct 16-18 (MA) & 19-20 (Policy Dialogue) – *Board Member Attendance: Jon Lomoy*

AWRO: Oct 23-27 - *Board Member Attendance – Patrick Mwebesa, Rosa Joyce Ayong Tchonang*

The 'Come Together' strategy was presented at each of the meetings as well as the Charter and Rebrand Process – workshopped. The work on anti-racism was presented at each meeting and all MAs recognised the need to engage further.

The meetings provided a platform for the MAs to reflect on IPPF's identity and its perception among external and internal stakeholders. Deliberations encompassed discussing the desired shared values that must be included in the Charter, with the goal of enabling practical implementation within diverse communities and contexts. Furthermore, this has included the participation of all board members where there was valuable interaction with all MAs.

The board engagement with MAs has been further strengthened by a 'LET'S COME TOGETHER' Q&A SERIES WITH THE IPPF TRUSTEES series which has been disseminated to all MAs.

The series will roll out to MAs into the new year.

Finally, a further series of Women's Leadership Seminars and Webinars has been in planning stages. This includes the development of a series of talks for all MA Leaders across IPPF delivered by the MA EDs who have been engaged in the Women's Leadership course at Lancaster University. This will be rolled out before the end of 2023 and hopefully will improve further engagement. We will reach out to the board to engage further in this to ensure we have board support at all the webinars.

Action Required:

- The Board to note that further engagement from Board members with MAs is a strong point and emphasises the critical role and importance of the board in setting the tone for IPPF.
- The Board's support and commitment to this endeavor is crucial. We look forward to your feedback, guidance, and support in making this piece of work a regular feature in our MA Communication.